

REP HEADLINE# 6298770 TRF# 329229  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP4/12 12.16  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA

REP.# OFF.# 18 SALESMAN #

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6298770

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG29/12 SEP5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.16

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M2 OK  
TTLS \$15,725  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 36  
AGENCY PRODUCT CODE = 73  
AGENCY EST# = 217

10	S		1130P-1230A	30		\$350.00	9/3	9/5	0		M-W	0
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PROGRAM : TONIGHT SHOW  
RA35+ : 3.6  
ORD COM1 : SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTO NEXT  
ORD COM2 : WEEK...CHERYL 8/31  
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-3 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-5 FOR 3 SPOTS/WK

REP HEADLINE# 6298770 TRF# 3292229 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP4/12 12.16  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1135P-1235A	30		\$350.00	9/3	9/5	2		M-W	2
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PROGRAM : TONIGHT SHOW  
 RA35+ : 3.6  
 ORD COM1: TIME CHG  
 ORD COM2: SPTS ARE BOOKED-THX JEN  
 THIS IS A MAKE-GOOD FOR SEP3 ON LINE-10 FOR 2 SPOTS/WK  
 STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#10 MISSED:M-W/1130P-1230A SEP3(2/WK) 30S \$350.00 (AUG31/12)  
 OFFER:M-W/1135P-1235A SEP3(2/WK) 30S \$350.00 PLS ADVISE.  
 CMT:TIME CHG  
 CMT:SPTS ARE BOOKED-THX JEN

SEP/12 15725.00 CONTRACT TOTAL 15725.00  
 TOTAL SPOTS 25

MARKET TOTALS \$58,240 WPXI 27% KDKA 41% WTAE 32% WPGH 0% CABL 0% WPCW 0% WPMY 0%  
 SHARES EST

SVC- NSI  
 DEMOS - RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 12.42  
 \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6298770 TRF# 3292229  
 \$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP. # OFF. # 18 SALESMAN #  
 AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
 201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6298770 CLASS: NATL. LOCAL REGIONAL  
 PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG29/12 SEP5/12 WK-2  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 12.42

REP: TO JEN  
 FR CHERYL  
 M1 CREATED TO MG SPOTS CREDITED DUE TO SPOT ISSUE  
 M1 OK...OFFERS OK PER SUSIE  
 TTL SAME  
 PLS CNF THANKS

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED:TH-F/1130P-1230A	AUG30(2/WK)	30S	\$350.00	(AUG31/12)
		BUY#5	TH-F/600P-630P	AUG30(3/WK)	30S	\$700.00	
			OFFER:M-W/1130P-1230A	SEP3(2/WK)	30S	\$350.00	PLS ADVISE.
			& M-W/600P-630P	SEP3(3/WK)	30S	\$700.00	
			CMT:SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMT0 NEXT				
			CMT:WEEK...CHERYL 8/31				
M2	UNRESL	BUY#10	MISSED:M-W/1130P-1230A	SEP3(2/WK)	30S	\$350.00	(AUG31/12)
			OFFER:M-W/1135P-1235A	SEP3(2/WK)	30S	\$350.00	PLS ADVISE.
			CMT:TIME CHG				
			CMT:SPTS ARE BOOKED-THX JEN				

CONTRACT TOTAL 15725.00  
 TOTAL SPOTS 25

